



Two Editors and a Comma

For Release: April 9, 2012

Contact Carin Siegfried: 704-608-6559, carinsiegfried@earthlink.net

**Two Editors and A Comma Announce: Getting Your Foot in the Door:
New York Editors Tell All on How to Get a Publishing Deal.**

An Insiders' Guide to Submitting Your Book Workshop

Two former editors from St. Martin's Press and Random House have teamed up to tell writers what it takes to get noticed by agents and editors alike. They've seen thousands of book proposals, edited hundreds, and given many authors the offer of a publishing contract.

"I struggled with my query letter, had several different versions composed and in one evening Carin shaped it into a solid, fluid query letter that captured all the essence of my manuscript as well as all the elements an agent looks for. I couldn't imagine having a more professional editor than Ms. Siegfried and am grateful for all her suggestions, especially the query letter as that is what catches the interest of an agent." – Sasha Hibbs, author of *Black Amaranth* (on submission)

"If you have a chance to work with Betsy Thorpe, all I can say is 'don't pass it up!' ... Betsy provided structure, industry knowledge and personal coaching to a process that is unpredictable, overwhelming and downright crazy." – Charla Muller, author of *365 Nights* (Berkeley Books)

With their experience, find out:

- How to compose an effective elevator pitch
- How to write a query letter that will not be overlooked
- How to write your author bio and come up with a marketing plan
- How to research and land a literary agent
- What to expect if you get an offer from a publishing house

Editors Carin Siegfried and Betsy Thorpe will also provide an individual critique of your first 500 words and let you know how to best pitch your book.

Meet fellow writers and bond over this exciting process. Enrollment limited to 15. Price \$250, 1:00-5:00PM, Saturday May 12th, snacks and beverages provided.

Two Editors and a Comma Workshops
7308 Quail Meadow Lane, Charlotte, NC 28210, **704-608-6559**